

Checklist



DAILY

- Post 1 piece of value-driven content
- Max out connection requests with prospects + multi-thread
- Engage (read: COMMENT) with 5 different posts from prospects
- Engage (read: COMMENT) with 5 different posts from keyword search (search bar -> type in keyword -> click "content")
- Check/respond to DMs
- Respond to engagement
- Tag someone in the comments of your post and ask a question

WEEKLY

- DM 5 prospects that you've added + interacted with at least twice
- Re-like comments on your posts
- New leads to CRM with LinkedIn update

MONTHLY

- Clean out pending requests from ~ 2 months old + older
- Review profile and optimize if needed

Contact the Team for More Tips

info@skaled.com or visit skaled.com



Don't know where to start? Click [here](#) for 87 LinkedIn Post Ideas