

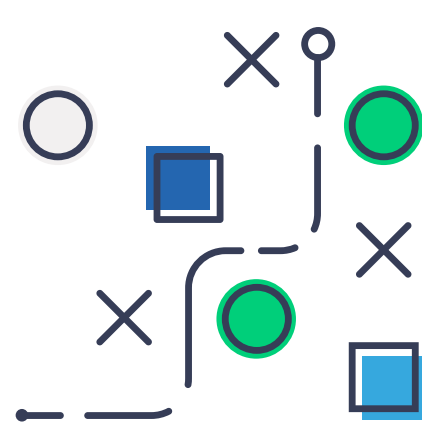
Shaping the future of modern sales

SALES STRATEGY • DIGITAL PRESENCE • QUALITY EXECUTION

Skaled is a B2B sales consultancy focused on helping organizations and the people that work there reach their full potential.

Digital Presence Overview

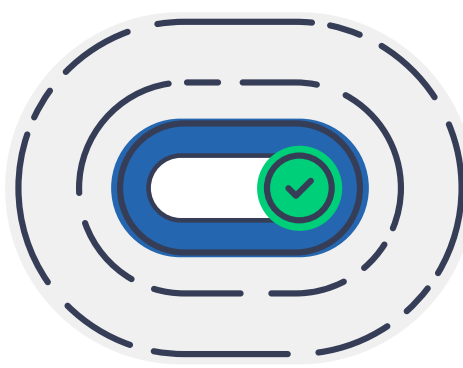
Intentional digital presence is the act of generating impact through meaningful dialogue with buyers and **connecting you to a network of potential business**. Our results-driven team of digital strategists help organizations compete in a digital-first world by **deploying an intentional and connected content strategy** to grow their audience and position their teams as industry thought leaders in the eyes of their buyers.



Digital Presence Strategic Planning & Optimization



Content Development



Content Delivery and Activation



Audience Development and Engagement

Digital Presence Plans

No matter where you are in your digital presence journey, our services can get you from where you are today to where you are trying to go.

Data & Insights

Advanced LinkedIn reporting and analytics with a recorded training

STARTING AT
\$49/mo

Essentials

LinkedIn insights paired with live group training, monthly 1-1s & content review

STARTING AT
\$499/mo

Strategic Partnerships

Live group training with monthly 1-1s, CRM guidance, audience review & content review

STARTING AT
\$999/mo

Influencer

Custom live training with monthly 1-1s, CRM guidance & 10 unique content pieces

STARTING AT
\$1,999/mo

Executive

Executive training, bi-weekly 1-1s, CRM guidance, 15 unique content pieces & 1 monthly blog post

STARTING AT
\$2,999/mo

Compare Plans and Top Features

	DATA & INSIGHTS \$49/mo	ESSENTIALS \$499/mo	STRATEGIC PARTNERSHIPS \$999/mo	INFLUENCER \$1,999/mo	EXECUTIVE \$2,999/mo
Skaled Insights	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 Hour LinkedIn Training	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Live Training		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Skaled Support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated Skaled Strategist		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Strategic Onboarding		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Monthly 1-on-1		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CRM Guidance			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audience Walkthrough			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Audience Development				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Content Review		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Content Creation				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Monthly Blog Post					<input checked="" type="checkbox"/>

Digital Presence Plans

Enhance your digital presence plan with add-ons.

Content Creation (10, 25, 50, 100)

Strategic content calendar using custom or repurposed assets.

LinkedIn Sales Playbook

Strategic playbook custom to your team.

In-person Team Trainings

Deep-dive group training on LinkedIn, optimization, algorithm, and best practices.

Graphics Production

Creative graphic production.

Audience Development

Understanding ICP and key motivators and consulting on audience building strategy + 200 new connections/week.

SF/Outreach/Discover Org Integrations

CRM integrations for tracking Digital Presence Leads.

Consulting

Ongoing strategic consulting.

Video Production

Creative video production.